Shaziya Tambawala

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A **UX Designer**, with 3+ years of design experience with startups and industry leaders. I'm a keen learner with strong prototyping skills and an eye for visual design, seeking full-time opportunities.

Professional Experience

Intern, Enterprise UX Design | *Jan '16 - May '16*
The Home Depot | *Atlanta, USA*

- Conducted heuristics evaluation of the Appliance Delivery Analytics (ADA) dashboard and worked closely with the development team to translate stakeholder needs into product features at the Orange Works Lab

Graduate Teaching Assistant | *Aug '15 - Dec '15*
Georgia Tech | *Atlanta, USA*

- Responsibilities included mentoring students for term projects, giving lectures for the course: User Interface Design (CS 3750)

Intern, Online UX Design | *May '15 - Jul '15*
The Home Depot | *Atlanta, USA*

- Did cross-platform concept explorations on modular designs for product pages across desktop and mobile web

Junior Associate, Business Development | *Oct '12 - Mar '14*
India Circus Retail Pvt. Ltd. | *Mumbai, India*

- Worked with Customer Support team to collect feedback on users' shopping experience to improve the e-commerce website
- Managed the international flash-sale distribution network contributing to 40% of online sales revenue

Design Consultant | *May '10 - Aug '12*
whyIT Solutions | *Mumbai, India*

- Conceptualized and implemented designs for websites, logos, stationery and other artwork

Publications

GLS11 Conference | *Jul '15* | *Madison, USA*
A Novel Interactive Paradigm for Teaching Quantum Mechanics

Notable Projects

Shared Decision Making Aid | *Fall '15*
- Iterative design and heuristics evaluation on a tool to aid patient-doctor conversations in the context of clinical depression

Particle In A Box | *Fall '14 - Fall '15*
- Building and testing an interactive experience to help students learn the concepts of quantum mechanics

Holistic | *Fall '14*
- Created an efficient screen flow for a pothole and other pedestrian hazards reporting system

Education

Georgia Tech | *May '16*
M.S., Human Computer Interaction, Interactive Computing Specialization
GPA: 4.0

Mumbai University | *Jul '12*
Thadomal Shahani Engineering College (TSEC)
B.E., Information Technology
GPA: 3.73

Core Competencies

UX Methods

Storyboarding
Wireframing
Concept Sketching
Rapid Prototyping
User Research
Survey Design
Contextual Inquiry
Participatory Design
Discount Usability
Journey Mapping
Affinity Diagraming
Heuristic Evaluation
Competitive Analysis

Tools

Axure
Sketch
InVision
Photoshop
Illustrator
Keynote

Languages

HTML5
CSS
JavaScript
jQuery

Awards & Affiliations

2015 Southeast Women in Computing Conference Scholar, Atlanta

HFES '15, Georgia Tech
Secured 1st place for Holistic in the 7th Annual Atlanta Design Contest

HCI International '15, Los Angeles
Awarded a State Farm grant to attend this conference as a student volunteer

TRIFLES '10 - '11, Mumbai University
Graphics & Literary coordinator of teams of 15-20 students for TSEC's cultural festival