

Shaziya Tambawala

User Experience / Product Designer with 4+ years experience, able to drive design innovation and evangelism in fast-paced collaborative teams. Previously an IT Engineer with a flair for Information Design.

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Experience

Cisco / UX Designer

San Jose, CA | Jan 2019 - Present

- Design Lead for a core module in the CloudCenter (formerly CliQr) Suite, solving complex design problems in the multi-cloud management domain.
- Initiated validation studies for the Services project and iteratively evaluated design concepts with various customers and partners.

Sigma Computing / Product Designer

San Francisco, CA | June 2018 - Jan 2019

- Designed and tested concepts for Sigma's onboarding experience while consolidating interaction patterns into a unified design system.

General Electric Digital / UX Designer

San Ramon, CA | November 2016 - March 2018

- Led and collaborated with product and development teams to ascertain clear business objectives and outcomes, identify design goals and ship production ready wires for 3 major product release cycles.
- Contributed visual design components and interaction patterns to the UI kit, to be used as a standard across the Predix platform.

The Home Depot / Co-Op, Enterprise UX + Intern, Online UX

Atlanta, GA | January - May 2016 + May - July 2015

- Conducted heuristics evaluation of the Appliance Delivery Analytics dashboard and worked closely with the development team to translate stakeholder needs into product features during my Co-Op.
- Contributed cross-platform concepts on modular designs for product pages across desktop and mobile web and successfully pitched the project to senior management during my summer internship.

Awards

Southeast Women in Computing Scholar Atlanta, GA | 2015

HCI International Los Angeles, CA | 2015

Awarded a State Farm grant to attend conference as a student volunteer.

Human Factors and Ergonomics Society 2015, Georgia Tech

Secured 1st place for Holistic (a pothole reporting mobile application) in the 7th Annual Atlanta Design Contest.

Skills

Research

Affinity mapping, Persona and Scenario analysis, Card sorting, Heuristic evaluation, User interviews, Think aloud protocol, A/B testing, Usability testing

Design

Product roadmapping, Wireframing and Mockups, Rapid prototyping, Information architecture, Storyboarding, Illustration and UI graphics

Technical

Sketch and Anima, InVision, Procreate, Framer, Principle, Axure, Adobe Creative Suite, Balsamiq, Keynote, Processing (basic, java-based programming), HTML5, CSS3, JavaScript, jQuery, D3.js

Education

Georgia Institute of Technology

M.S. Human-Computer Interaction
2014 - 2016 | GPA: 4.00 / 4.00

University of Mumbai

B.E. Information Technology
2008 - 2012 | GPA: 3.73 / 4.00

Publications

GLS11 Madison, WI | 2015

A Novel Interactive Paradigm for Teaching Quantum Mechanics